

## LinkedIn Strategy CHECKLIST

Note: Mix it up daily!

- Today, I will like/comment to five (5) of my connections posts
- Today, I will share a few posts that I particularly like and find of great value
- Today, I will look at 'who you may know' (LinkedIn suggestions) and request connections
- Today, I will enter a couple of my groups and add my insight to a question or article
- Today, I will wish someone a happy birthday or a congrats on a new position
- Today, I will update my status with another's great content found on LinkedIn or another platform
- Today, I will respond to a couple messages (that are not deemed spam) with a thank you or no thank you
- Today, I will share a helpful article with your favorite group
- Today, I will purposely seek to give honest, constructive feedback to an opinion I may not necessarily agree with
- Today, I will use the endorsements feature to increase my visibility by endorsing others
- Today, I will give a recommendation to another I have worked with or who have positively influenced me professionally
- Today, I will write an article that does not promote myself - but offers insight as to who I am as a person personally and professionally. Be human!

Excerpted from LinkedIn Publisher Post: <https://www.linkedin.com/in/Carladeter>

LinkedIn  
Profiles  
&  
Resume'  
Service